

12 Interview Question Ideas (For Host to Ask Guest)

Brought to you in partnership with [Podtent Marketing](#):
Smart Content Marketing, Powered by Podcasts

Here are some questions to get you started with what to ask!

Inventors

- What sparked your idea? (get them to tell a story right up front)
- Where are you in your journey to successful production?
- What advice can you offer others who are a few steps behind you?
- What is the best advice you received while going through this process?

Experts

- Why are you in this field? (get them to tell why they care about the audience right up front)
- What are the biggest pitfalls that inventors stumble into when dealing with [topic]?
- What resources are available that inventors can use to learn more about [topic]
 - Have them list out resources.
 - No generalizations.
 - Free resources are great.

Anyone

- Where are you from and where are you living now? (people connect based on location)
- If you were to start all over again from scratch, what would you do differently knowing what you know now?
- What are you most excitedly working on right now?
- What was your biggest obstacle and how did you overcome it?
- What ways can listeners get in touch if they want to talk more?

Get pro podcast help >